

PHIL BRITTON | CV

Principal and Chief Ruckus Maker - Fresh Systems, LLC



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NARRATIVE Consultants, by definition, are hard to pin down. We're generalists by design, adapting and acquiring the necessary skills and resources to meet the projects in front of us.

This CV represents a good summary of my skills, the problems I like to solve, and the projects I've been involved in.

SKILLS

- Internal systems design and development - drawing heavily on my background in quality management systems (QMS) - for small businesses, non-profits, cooperatives, and other collaborations.
- Project management and business development, specifically (but not exclusively) within the local food value chain.
- Easy to work with, collaborative, and curious.
- Connected to multiple networks of business development organizations, food hubs, incubator kitchens, and value chain coordinators.
- Food Finance Institute Level 3 Trained Consultant
- ISO 9001:2015 certified
- Comfortable with a wide range of tech platforms

RECENT PROJECTS

CAROLINA FARM STEWARDSHIP ASSOCIATION - QMS DEVELOPMENT

2022-2023

Developed quality management system procedures and documentation for CFSA's food box distribution program, based on interviews with key stakeholders, process mapping, and industry best practices. Assist implementation activities and troubleshoot problems.

ACCELERATEUP - SYSTEMS DEVELOPMENT

2022

Developed suite of procedures to guide the activities of AccelerateUP as it grows. Included process mapping and refining, conversations with key stakeholders, adjustments after initial use, and presentation of final documents.

FORGING VALUE CHAINS - HOW TO BUILD A QMS CURRICULUM

2021-2022

Developed self-paced series of video modules, with supporting text, diagrams, and reflection prompts for the Wallace Center's Food System Leadership Network.

FRESH SYSTEMS GROUPGAP/USDA GROUPGAP PROGRAM

Ongoing

Launched in 2014, Fresh Systems GroupGAP is a national small farm food safety certification program using the USDA GroupGAP framework. Assisted USDA in development of program during 2014-2016 pilot. Perform administrative and QMS duties, manage distributed team of auditors, perform on-farm food safety audits, liaison to USDA, and provide general technical assistance to member farms. Facilitate the Food Safety and Quality Community of Practice in the Food Systems Leadership Network.

More at freshsystemsllc.com

PUBLICATIONS

ZumBrunnen, M., Pirog, R., Walk, M., Britton, P., Tocco, P., & Lantz, N. (2015). *Small farmers can make food safety work: The GroupGAP pilot project in Michigan's Upper Peninsula*.

Britton, P.; McCarthy, J.; & Silveri, J. (2020). *Marketing Your Food Safety Certification*. Michigan Food & Farming Systems and Fresh Systems LLC

Atwell, E., Britton, P., Warshawer, S. (2021). *Quality Management Systems - A Guide for Food and Farm Businesses*

OTHER ENDEAVORS

Marquette Food Co-op Board of Directors - 2013-2021 (President 2016-2021)

UP Food Exchange Steering Committee - 2019-2022

